



JARRELL V. JORDAN

8012 5th Ave N, Birmingham Al, 35206 | 205.566.0707 | JarrellJordan@outlook.com | linkedin.com/in/jarrelljordan

Education

Morehouse College, Atlanta, Georgia
Candidate for Bachelor of Arts in Political Science and Religion
Expected Graduation Date: May 20, 2019

Professional Experience

The Importance of Education Initiative: Founder & President **2017-Present**

- Founder of an education tour in the City of Birmingham Alabama in 2016
- Education & Motivational Speaker for Elementary, Middle & High School Students
- Teaching students the importance of education, college and career readiness
- Training students on how to apply to college, scholarships and financial aid

U.S Department of Education- Advisor: White House HBCU Ambassadors **2017- 2018**

- Assist White House HBCU Ambassadors with Business Community & Federal Agencies Partnerships
- Assist White House HBCU Ambassadors with Government & Community Relations
- Assist White House HBCU Ambassadors with relationships with College Presidents
- Assist with White House HBCU Ambassadors with creating Programs & Initiatives
- Assist with tracking performance of White House HBCU Ambassadors during tenure
- Coordinates with White House HBCU Ambassadors on a variety of issues
- Provides Guidance and Advice to the White House HBCU Ambassadors

Creative eXessories & Ties by Lucy- Brand Ambassador **2017- Present**

- Posting about our products/services online (e.g. social media and forums)
- Creating, sharing and responding to online reviews
- Participating in trade shows as a company spokesperson
- Network and build trusting relationships with potential customers
- Thoroughly understand our products and services to inform potential customers
- Use word-of-mouth marketing techniques, like referring our company to friends
- Monitor online comments and respond or forward to the Marketing department

Georgia Secretary of State Office- Voting Ambassador **2016- Present**

- Led Operations to registered over 400 students in the Atlanta University Center to be able to vote in the State of Georgia
- Assisted students with the absentee ballot process
- Promote Civic Engagement, Voter Registration, and Volunteerism

Bernie Sanders Campaign- Director, AUC Students for Bernie Sanders **2015-2016**

- Oversaw Operations of the Atlanta University Center Students for Bernie Sanders Campaign, a team of about 50 students who campaigned for Senator Bernie Sanders in and around the City of Atlanta.
- Hosted over a dozen phone banking events in the Atlanta University Center to get college students involved in the election process
- Led the Operation to Bring Bernie Sanders to Campus for a Students for Bernie Sanders Rally which we were able to have over 6,000 Bernie Sanders Supporters participate in the event

City of Birmingham Mayor's Office- Executive Intern to the Mayor **2015-2016**

- Promote the City of Birmingham and Create Programs and Initiatives for the City of Birmingham
- Research Projects, Programs and Initiatives to bring to Birmingham
- Create a positive spotlight on the City of Birmingham to attract new businesses and people



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Leadership and Development

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|---|-------------|
| White House HBCU Ambassador- White House HBCU Initiative | 2017 |
| <ul style="list-style-type: none">➤ Provide outreach opportunities and communication about the value of education➤ Share promising and proven practices that support opportunities for all young people to realize their educational and career potential.➤ Create Initiatives and Programs on Campus that address issues at HBCU's➤ Promote the importance of Historically Black Colleges and Universities➤ Advise the Department of Education on policies and strategies to better HBCU's | |
| Morehouse Student Government Association- Chief Development & Innovation Officer | 2017 |
| <ul style="list-style-type: none">➤ Assist the Student Body President & Chief of Staff with tasks, provide counsel, vision, and leadership to campus in areas of institutional advancement and fiscal stability➤ Compile pertinent information regarding data of school funding, student fees allocation, and best practices for revenue surplus➤ Use data to inform and influence strategic planning and decision-making➤ Field concerns from students pertaining to financial development➤ Provides vital input in short- and long-term strategic and operational planning and positioning within the organization.➤ Ensures that philanthropy and fund development are carried out in keeping with the organization's values, mission, vision, and plans. | |
| Hillary Clinton Millennial & African American Council- Advisor | 2016 |
| <ul style="list-style-type: none">➤ Advised the Hillary Clinton Campaign on Strategies to get Millennials to Vote➤ Promoted the Importance of Voting to the African American Community➤ Promoted the Importance of Voting to College Students | |

Honors & Awards

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| ➤ FBI Citizens Academy Certificate | 2017 |
| ➤ Congressional Record & Honor | 2017 |
| ➤ Certificate of Achievement- Governor Robert Bentley & Nathan Dean | 2017 |
| ➤ White House HBCU Ambassador | 2016 |
| ➤ Bill & Melinda Gates Millennium Scholarship Recipient | 2015 |
| ➤ Birmingham Kiwanis Club Scholarship Recipient | 2015 |
| ➤ Letter of Achievement- President Obama & Michelle Obama | 2014 |

Advisory Boards:

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| The Bill Gates Scholarship Advisory Board- Member | 2016- Present |
| White House "It's on Us" Initiative- Ambassador | 2016- Present |
| Morehouse College Student Advisory Board- Member | 2016- Present |
| Morehouse College 150th Sesquicentennial Celebration Board- Member | 2016- Present |
| Birmingham City School Superintendent Panel- Executive Advisor | 2015- Present |
| City of Birmingham- Mayors Youth Panel | 2015- Present |
| Woodlawn Academy of Business & Finance Advisory Board- Student Executive | 2014- 2015 |